

JUAN MANUEL SEPULVEDA
Mvl: 646751093
Mail: sndsep@gmail.com
twitter: @sndsep
www.visualjusted.com

OBJECTIVES

Art direction, Design for interactive and offline applications.

PROFESSIONAL EXPERIENCE

Currently Art Director at Evolucionara.

2008-2010 / Evolucionara.

Art Director for Online Services. Advertisement campaigns for Ralph Laurent, YSL, Danone, Match.com, Spain.info, El Corte Inglés, BBVA, Acciona, Johnson&Johnson. Social Media campaigns (Facebook n Twitter).

2007-2008 / Lunatus.

Lead of the graphic design and online services department.
Exhibit design and multimedia productions for our museum clients.
Clients: Exposición "Rioja Tierra Abierta, LOG'07".
Fundación Caja Rioja, Gobierno de la Rioja.
"Casa Cine de Almería". Ayto. de Almería.

2005-2007 / Telefónica Empresas.

Digital Signage Product Manager.
Production and management of online advertisement campaigns.
Development and production of digital signage within Telefonica Empresas, including benchmarking of solutions and providers.
Clientes: BBVA, Banco Pastor, La Caixa, Carrefour, Banesto, Consejería de Innovación de Junta de Andalucía.

2002-2005 / Telefónica Soluciones

Project Lead
Analysis and implementation of web products.
Clients: Telefónica, La Caixa, FCC.

1999-2002 / Telefónica I+D, Telefónica Media y Admira.

Designer/ Art Direction
Marketing Department. Interactive Design, Art Direction. Terra Mobile, Telefónica, Fundación Telefónica, InHotel.

1997-1999.- Banco Santander de Negocios, Telefónica I+D, EDT y MKM.

Graphic Designer

Graphics Design specialized in events, exhibits and corporate presentations and marketing support.

EDUCATION

2008 / "Interactive Systems Design for Cultural Heritage". Dick van Dijk (waag society), Delfina Morán y Alfredo Calosci. Matadero, Central de Diseño, Madrid.

2008 / "Drawing Madrid. Design Corporate Identity for Madrid". Manuel Estrada, Gert Dumber y Alston Purvis. Matadero, Central de Diseño, Madrid.

2006 / "Practices to Execute a Digital Communications Network in a Financial institution". Donald E. Stevens Convention Center. Chicago.

2005 / "Digital media. Beyond Content." Telefónica Soluciones.

2006 / Scala InfoChannel.

1998 / Corporate communication. Banco Santander de Negocios.

1992-1994 / School of Art, Universidad de Washington.

1991 / English as a Second Language. Plainsboro High School. New Jersey.

1990 / Juan Gris High School. Madrid.

KNOWLEDGE

English.

Adobe CS4-CS5 suites. After Effects. Cinema 4D.
Mac and PC environment.
Digital Signage applications.

ARTICLE

2006 "Marketing dinámico: comunicación, arte y tecnología al servicio de la publicidad y del cliente". Revista Contact Center. Nº 30. Abril 06.